

Form of Proxy

Mortgage Advice Bureau (Holdings) plc Form of Proxy

Shareholder reference number

You can submit your Proxy Form electronically at www.shareview.co.uk, by creating an online portfolio using your Shareholder Reference Number provided above. Full instructions are given on the website. To be valid, your proxy appointment and instructions should reach Equiniti no later than 1.00 pm on Monday, 20 May 2024.

I/We, the undersigned, hereby appoint the Chair of the meeting or

in respect of

my/our shares as my/our proxy to attend and, on a poll, to vote for me/us and on my/our behalf as indicated below at the Annual General Meeting of the Company to be held at 1.00 pm on Wednesday, 22 May 2024 at Capital House, 2 Pride Place, Derby, DE24 8QR and at any adjournment thereof.

Please mark this box to indicate that this proxy appointment is one of multiple appointments being made. For the appointment of more than one proxy, see note 3.

Ordinary Resolutions

- | | For | Against | Discretionary | Vote Withheld |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| 1. To receive the annual report and accounts for the year ended 31 December 2023. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. To approve the final dividend of 14.7 pence per ordinary share for the year ended 31 December 2023. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. To approve the Directors' remuneration report for the year ended 31 December 2023. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. To re-elect Mike Jones as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. To re-elect Peter Brodnicki as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. To re-elect Ben Thompson as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. To re-elect Nathan Imlach as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. To re-elect David Preece as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

- | | For | Against | Discretionary | Vote Withheld |
|---|--------------------------|--------------------------|--------------------------|--------------------------|
| 9. To elect Emilie McCarthy as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. To elect Rachel Haworth as a Director of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. To re-appoint BDO LLP as Auditors of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. To authorise the Company's audit committee to determine the remuneration of the Auditors. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. To authorise the Directors to allot shares in the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Special Resolutions

- | | For | Against | Discretionary | Vote Withheld |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| 14. To disapply statutory pre-emption rights. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. To disapply statutory pre-emption rights for an acquisition or specified capital investment. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Signature

Date

Pertivan.com 267823

You may return this card in a sealed envelope, to be received no later than 1.00 pm on Monday, 20 May 2024 to Equiniti, Freepost RTHJ-CILL-KBKU, Aspect House, Spencer Road, Lancing, West Sussex BN99 8LU. Alternatively, you can submit it electronically, as described in Note 9 on the Form of Proxy.

Notice of Availability – IMPORTANT, please read carefully
 You can now access the Annual Report and Accounts for the financial year ended 31 December 2023 and Notice of Annual General Meeting at
<https://www.mortgageadvicebureau.com/investor-relations/shareholder-services/agn-information>.
 You can now submit your proxy online (rather than returning the hard-copy Proxy Form) at <http://www.shareview.co.uk>.

1. The arrangements for attendance and voting at this year's Annual General Meeting are explained in the Chair's letter in Part I of the Notice of Annual General Meeting. Any changes to the Annual General Meeting arrangements will be communicated to shareholders before the Annual General Meeting through our website: <https://www.mortgageadvicebureau.com/investor-relations/shareholder-services/agm-information>.
2. A member may appoint a proxy or proxies (who need not be a member of the Company) to exercise all or any of their rights to attend, speak and vote at the meeting, if attendance is permitted.
3. You can appoint the Chair of the meeting or anyone else to be your proxy at the Annual General Meeting. You can also, if you wish, appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.
 - To appoint the Chair as your sole proxy in respect of all of your shares fill in any voting instructions and sign and date the form of proxy – leave all other proxy appointment details blank.
 - To appoint a single proxy other than the Chair in respect of all of your shares, delete the words 'the Chair of the meeting' and insert the name of your proxy in the space provided. Please initial the amendment.
 - To appoint more than one proxy, (an) additional form(s) may be obtained by contacting Equiniti on +44 (0) 371 384 2030 (lines are open 8.30 am to 5.30 pm Monday to Friday, excluding public holidays in England and Wales) or you may copy the form of proxy. You must complete a separate form of proxy for each proxy unless you are appointing your proxies electronically in which case please refer to notes 9 and 10 below. Please indicate, on the line underneath your proxy holder's name, the number of shares in relation to which you authorise them to act as your proxy. Please also indicate, by marking the box on the proxy form, if the proxy instruction is one of multiple instructions being given. All forms of proxy must be signed and should be returned to Equiniti.
4. The proxy must attend the meeting in person to represent you. The completion of a form of proxy does not preclude the member from attending or voting in person, if attendance is permitted.
5. Please indicate how you wish your proxy to vote on the resolutions by inserting 'X' in the appropriate space.
6. The 'Vote Withheld' option is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
7. In the case of a corporation, the proxy must be under its common seal (if any) or the hand of its duly authorised officer or attorney or other person duly authorised in that behalf. In the case of an individual, the proxy must be signed by the appointor or their attorney duly authorised in writing.
8. In the case of joint holders, the signature of only one of the joint holders is required but, if more than one votes, the vote of the first named on the Register of Members will be accepted to the exclusion of other joint holders.
9. In order to be valid an appointment of proxy must be returned (together with any authority under which it is executed) in hard copy form by post to the Company's Registrars at Equiniti, Freepost RTHJ-CLLL-KBKU, Aspect House, Spencer Road, Lancing, West Sussex BN99 8LU or by hand to Equiniti at Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA, not later than 1.00 pm on Monday, 20 May 2024 (or, in the case of an adjourned meeting, by no later than 48 hours (excluding any part of a day that is not a working day) prior to the meeting). Any alteration made to the form of proxy must be initialled. As an alternative to completing the hard-copy proxy form, you can appoint a proxy electronically by visiting www.shareview.co.uk. You will need to create an online portfolio using your Shareholder Reference Number (this is the number printed on your proxy form). Once logged in simply click "View" on the "My Investments" page, click the link to vote and follow the on-screen instructions. To be valid, your proxy appointment(s) and instructions should reach Equiniti not later than 1.00 pm on Monday, 20 May 2024 (or, in the case of an adjourned meeting, by no later than 48 hours (excluding any part of a day that is not a working day) prior to the meeting).
10. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service, may do so by using the procedures described in the CREST manual. A CREST message appointing a proxy (a "CREST proxy instruction") regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction previously given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent by the latest time for receipt of proxy appointments.
11. Only persons entered on the Register of Members of the Company at 6.30 pm on Monday, 20 May 2024 (or, if the meeting is adjourned, at 6.30 pm on the date which is two days prior to the adjourned meeting, excluding any part of a day that is not a working day) shall be entitled to attend and vote at the meeting or adjourned meeting. Changes to entries on the Register of Members after this time shall be disregarded in determining the rights of persons to attend or vote (and the number of votes they may cast) at the meeting or adjourned meeting.



Freeport RTHJ-CLLL-KBKU
Equiniti
Aspect House
Spencer Road
LANCING
BN99 8LU