

20 May 2026

**Mortgage Advice Bureau (Holdings) plc
("MAB" or the "Company")**

AGM Trading Statement

Mortgage Advice Bureau (Holdings) plc (LSE: MAB1), a leading technology-driven UK property finance service, will hold its Annual General Meeting at 12:30pm today during which Michael Jones, Chair, will make the following statement:

“On 27 April 2026, alongside publication of its prospectus, the Company reported that it had entered 2026 with good momentum, with mortgage applications in the first 16 weeks of 2026 19% higher year-on-year.

This positive momentum has continued, with mortgage applications in the first 19 weeks of 2026 15% higher year-on-year, in line with the Board’s expectations. During March and April, a period of heightened macroeconomic and interest rate uncertainty led to four weeks of accelerated refinancing activity, as customers moved to fix rates early ahead of their product expiry dates. Application levels have since normalised, with refinancing activity expected to remain robust through the remainder of 2026.

The Company’s customer acquisition and retention strategies are supporting continued growth in lead flow, underpinning MAB’s long track record of year-on-year revenue growth across all market conditions.”

Enquiries:

Investor Relations investor.relations@mab.org.uk

Camarco mab@camarco.co.uk

About MAB:

MAB is a leading UK property finance platform that connects customers, advisers, lenders, and insurers throughout the homeownership journey. Through its scalable, technology-driven intermediary model, MAB delivers personalised mortgage and protection advice via its proprietary platform, supported by deep customer insight and a data-rich, digitally enabled framework.

Through its partner firms, known as Appointed Representatives (ARs), MAB has over 2,100 advisers providing expert advice across mortgages, specialist lending, protection and general insurance products. MAB supports its AR firms with proprietary technology

and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit www.mortgageadvicebureau.com